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SUSTAGRI4.0 E-Course is Out! 🧑🌾



Are you ready to dive deep into what sustainability looks like in agriculture? Are you curious about which advanced technologies will help you grow your agribusiness? Or maybe you aren't sure how to develop a brand, but you're ready to use storytelling in social media to gain clients. The **SUSTAGRI4.0 E-Course** is here to help you!

Commerce, Digitalisation, Entrepreneurship and Storytelling. These modules were prepared by SUSTAGRI4.0 experts to help you upgrade your knowledge in this new digital era.

All lessons are in English and have subtitles in Spanish, Greek and Italian to take your agribusiness to the next digital level! Check out Module 1 now and learn about sustainable development, waste and water management in the agrifood sector and the benefits of sustainable agriculture for environment and wellbeing.

Module 1: Sustainability is now available at sustagri.eu/ecourse/!

Watch here

Flash Interview



Melis Turhal is part of the MVNGO team and focuses her work on fields such as climate, energy, smart cities, digitalisation and health.

Her role in the SUSTAGRI E-Course was fundamental for the organisation, production and delivery of all videos and learning materials.

Why is SUSTAGRI4.0 important?

The importance of a project like SUSTAGRI 4.0 lies in its dedication to promoting sustainable agriculture and facilitating the transition to Agriculture 4.0. This project aligns with the goals of the European Green Deal and the new EU Common Agricultural Policy, which emphasise sustainability at social, environmental and economic levels. Moreover, SUSTAGRI 4.0 focuses on empowering local producers and sustainable agricultural business owners by equipping them with digital marketing skills.

What can you tell us about the E-Course?

The E-Course on digital marketing for sustainable agriculture is poised to have a significant and positive impact on young local producers and small-scale sustainable agricultural businesses. It's been a challenge to create content that can fit the needs according to our partners' countries since the realities from Italy to Greece, for example, are quite different. That is why we made the E-Course flexible, providing

[Read the full interview here](#)

SUSTAGRI4.0 E-Commerce Platform

Are you ready? The upcoming E-Commerce Platform simultaneously strengthens the online presence of local producers and promotes a sustainable agriculture and food consumption by collecting and publicising local sustainable agriculture business and products. Farmers and agribusiness owners will have the chance to learn how to create engaging profiles and craft personal narratives about their journeys and products to attract new clients.

The Platform will launch in **February 2024** If you are a small business owner and interested in showcasing and selling your products online, don't miss this opportunity!

[Contact us now](#)

Get in touch!

Do you have any questions about the E-Course, the upcoming E-Commerce Platform, or any other activity promoted by SUSTAGRI4.0?

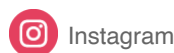
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