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## Sustainable Summer Fest : sneak peaks for september

Allow us to introduce our soon-to-be-launched e-commerce marketplace! This digital hub will bring together a diverse group of farmers from Italy, Spain, Ireland and Greece, enabling them to showcase and sell their sustainably grown products. Through the power of storytelling, learned from our very own SUSTAGRI 4.0 E-course, these farmers will have the opportunity to narrate their unique journeys and products to captivate buyers. Let's sow the seeds of change and cultivate a more sustainable future!

[Read the full article](#)

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## Flash Interview



"Storytelling is even more powerful as it engages diverse groups through the digital sphere"

Why storytelling is so important and how SUSTAGRI 4.0 will feature this in our E-Course are two of the questions that Katerina Vasileiou (iAgroCert) answered during this brief conversation.

[Read the full article here](#)

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The SUSTAGRI 4.0 team is tired, but excited as we transition from English content to translation videos! We want to ensure that this E-Course isn't just fit for English speakers, but reaches all of those young and small-scale farmers and agribusiness owners in their language. Let's get rid of miscommunication and open the door to everyone who is ready to shift to sustainable agriculture! This means we will have over 50 bite-size lessons in Italian, Greek and Spanish coming this autumn. Stay tuned!

## Get in touch!

hello@sustagri.eu

Do you have some insights to share about the struggles local producers face when it comes to the digital world and marketing? We want to know!



**Summer is here!**



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**Our mailing address is:**

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